



CORPORATE **OVERVIEW**



CHAIRMAN'S MESSAGE



FY2024 marked a year when the ethos of collaboration and cooperation in the intellectual property (IP) world stood in stark contrast to an increasingly fragmented world.

This was seen in the IP treaties, collaborations and cooperation programmes that continue to operate at the global, regional and local levels.

Collaboration as the Cornerstone of Innovation

As a small and open economy reliant on trade and an open global system, Singapore thrives on the seamless flow of ideas, goods, and services across borders.

In the last FY, the Intellectual Property Office of Singapore (IPOS) played a pivotal role in driving global, regional and local cooperation to support enterprises, creators and the IP community.

These efforts underscore the continued importance of maintaining open channels for the exchange of ideas, even—perhaps especially—during global uncertainties.

Milestones in Multilateral Cooperation

Last FY was marked by watershed moments in international IP cooperation with the conclusion of two landmark World Intellectual Property Organization (WIPO) treaties after decades of negotiation.

The WIPO Treaty on Intellectual Property, Genetic Resources and Associated Traditional Knowledge was a landmark treaty to address the interface between IP, genetic resources and traditional knowledge and the first WIPO Treaty to include provisions specifically for Indigenous Peoples as well as local communities.

Once it enters into force with 15 contracting states, the Treaty will establish a new and robust disclosure requirement for patent applicants whose inventions are based on genetic resources and/or associated traditional knowledge.

Singapore played an important bridge-building role to ensure a balanced treaty that is practical and implementable, including a clear and specific scope of disclosure that will govern the ownership and management of genetic resources and a rich corpus of traditional ideas and knowledge.

Similarly, the Riyadh Design Law Treaty (RDLT) makes it easier, faster, and more affordable for designers to protect their designs internationally and in home markets by streamlining national systems for registering designs. The IPOS delegation was part of efforts to conclude the RDLT after nearly two decades of negotiation.

These treaties, which have been years in the making, reaffirm the strength of multilateralism and collaboration in tackling global challenges despite diverse interests and priorities. In a fracturing world, such collaborations still showcase the ideal of what is possible when innovative countries and stakeholders come together to secure the collective interest.



CHAIRMAN'S MESSAGE



SINGAPORE as a Global IP Dispute Resolution Hub

In today's interconnected economy, IP disputes often transcend national borders, involving parties, evidence, and assets located in multiple jurisdictions.

Efficient, effective, and trusted cross-border IP dispute resolution (IPDR) mechanisms are critical for business certainty and confidence, supporting continued innovation and growth.

Singapore continued to strengthen its position as a global IPDR hub with its involvement in various global IP initiatives.

A key highlight was the "Intellectual Property & International Dispute Resolution - What Every Lawyer and Corporate Counsel Needs to Know" seminar series in New York in March 2025, jointly presented by Greenberg Traurig LLP, IPOS, WIPO Arbitration and Mediation Center Singapore Office, and Penn State Dickinson Law.

Bringing together global IP and legal experts to exchange insights on emerging IP and technological trends, this seminar series deepened partnership and collaboration and strengthened Singapore's role as a world-class venue for appropriate IP and technology dispute resolution. It is expected that Singapore's status as a centre for robust and effective alternative dispute resolution will continue to spur the growth of dispute resolution in the IP/IT space.

AI & IP

IPOS continues to closely watch AI developments as they challenge legal assumptions all around the world. Our policy approach has always been to stay nimble while promoting technological developments within ethical guard rails.

In 2024, IPOS and Singapore Management University (SMU) Centre for AI & Data Governance (CAIDG) issued a landscape report titled: "When Code Creates: A Landscape Report of Issues at the Intersection of Artificial Intelligence and Intellectual Property Law" which provides key insights on AI/IP issues across jurisdictions. Such studies enable us to keep abreast of the latest issues around the world surrounding AI, which will guide us in our policy formulation.

Conclusion

In the 2024 Global Innovation Index (GII), Singapore attained its highest ranking in over a decade to be the 4th most innovative country in the world. This is a testament to our steadfast approach to developing our innovation system and effective IP protection infrastructure, based on the strong collaboration between Singapore government agencies to make Singapore a thriving innovation hub.

Looking ahead, the global environment demands continued agility and adaptability. We must remain nimble and continue building on our strengths – trust, connectivity, expertise and thought leadership – to bring key players together in cross-border collaborations. By carving out a meaningful role for ourselves, we will stay relevant even in an uncertain world.

None of our achievements would have been possible without the support and collaboration of our partners and stakeholders in Singapore and across the globe – from government agencies and international organisations to industry associations and individual innovators. Thank you for joining us on this journey (that never stops) to help ensure Singapore continues to thrive as a global hub for innovation and IP in Asia and beyond.

A stylized, handwritten signature in black ink, appearing to read 'Stanley Lai'.

Dr Stanley LAI, SC

Chairman
Intellectual Property Office
of Singapore



CHIEF EXECUTIVE'S MESSAGE



In FY2024, IPOS continued to strengthen Singapore as a global IP hub to help drive innovation and economic growth.

Through strategic collaborations with regional and international partners, we expanded our reach and enhanced our services to better serve the business community in Singapore and across the Association of Southeast Asian Nations (ASEAN) region.

Deepening Ties Across the Region

Singapore continued to forge IP cooperation across the ASEAN region.

We supported the launch of the WIPO-ASEAN Mediation Programme (AMP+) to help businesses resolve cross-border IP and technology related disputes without resorting to lengthy litigation, saving time and resources while preserving business relationships.

The programme offers funding for IP and technology-related mediations administered by the WIPO Arbitration and Mediation Center Singapore Office.

We also worked with ASEAN partners to speed up the patent search and examination process for innovators who wish to file patents in the region.

For example, the new Patent Prosecution Highway arrangement with Intellectual Property Corporation of Malaysia (MyIPO) streamlines the patent examination process.

We also expanded our Collaborative Search and Examination (CS&E) network to include Indonesia, alongside our existing programme with Vietnam. The CS&E speeds up the patent search and examination process for innovators who wish to file patents in these countries.

The 3rd edition of the Singapore Patent Examiner Exchange & Development (SPEED) Fellowship was also held in Singapore to cultivate a stronger and more connected patent examiners community across the region. Fellows from Cambodia, Laos, Indonesia, and Vietnam exchanged insights to enhance their patent examination skills.

Forging Local Partnerships

During World IP Day 2024, we partnered with the Ministry of Sustainability and the Environment, the Ministry of Culture, Community and Youth, National Youth Council, TikTok and WIPO for a digital campaign on IP's role in driving sustainable development in Singapore.

We also held our signature global event IP Week @ SG 2024, with more than 5,000 participants from over 40 countries and 90 partners.

For the first time, we co-organised joint panel sessions with the Institute of Valuers and Appraisers, Singapore (IVAS) and the International Valuation Standards Council (IVSC) to highlight the growing importance of intangible assets disclosure, valuation and financing.



CHIEF EXECUTIVE'S MESSAGE

Enhancing Local Legislation

The Ministry of Law and IPOS also reviewed exceptions allowing access to digital copyright works and protected performances restricted by access control measures (ACMs) in 2024. The policy intent was to balance the need to protect creators while enabling access for those who use digital copyright works.

New exceptions now allow access to copyright works for specific uses relating to the use of assistive technologies to facilitate access to published works for persons who are blind, visually impaired, or otherwise print disabled as well as the preservation, replacement, and administration of materials in public collections. The regulations took effect from 1 January 2025 onwards.

Conclusion

As we look to the future, IPOS remains steadfast in our mission to build Singapore as a global IP hub. We will continue to strengthen our partnerships, enhance our services, and develop forward-looking policies that enable innovation and sustainable growth.

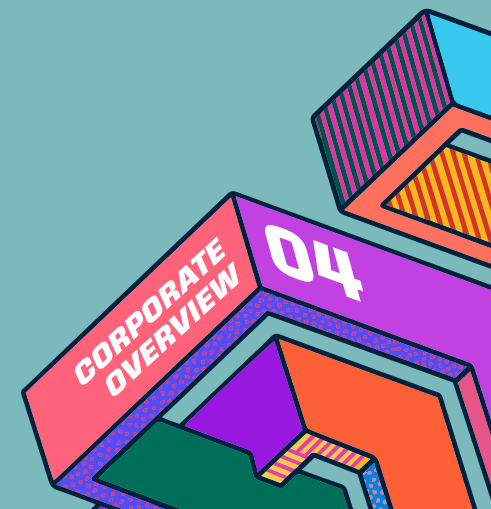
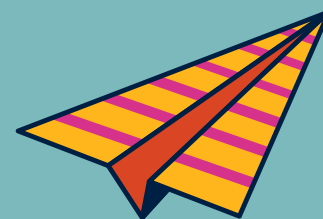
I extend my heartfelt appreciation to everyone in the IPOS Group and all our partners—government agencies, industry associations, businesses, and the IP community—for your continued collaboration and support.

FY24's achievements provide a strong foundation for our future efforts. With your continued partnership, I am confident that we will further enhance Singapore's position as a trusted global IP hub and create even greater value for our stakeholders in the years ahead.



Mrs Rena Lee

Chief Executive
Intellectual Property Office
of Singapore



A collection of colorful, stylized icons representing various business and creative concepts. The icons include a large yellow lightbulb, a magnifying glass with a blue handle, a clock face, a puzzle piece, a bar chart, a pie chart, a target, a speech bubble, a gear, and a lightbulb. The icons are arranged in a circular pattern around a central white arrow pointing upwards and to the right. The background is a solid light blue color.

Serving as Chairman of the IPOS Board from 1 April 2013 to 31 March 2025, Dr Stanley Lai, SC played a pivotal role in guiding the transformation of IPOS into a world leading agency that supports Singapore's innovation economy. His leadership and unwavering commitment propelled Singapore to the forefront of Intellectual Property (IP) and innovation on the global stage.

In 2024, Singapore maintained its position as the most innovative country in the South-East Asia, East Asia and Oceania region in the GII, and achieved its highest global ranking in a decade, ranking fourth globally. Dr Lai's tenure laid a strong foundation for IPOs's continued work to strengthen Singapore's position as a global intangible assets (IA) and IP hub.

Mrs Rena Lee was appointed as Chief Executive of IPPOS on 1 August 2020. During her term, she led her team to elevate Singapore's position as a global IP and IA hub. Rena and her team drove the implementation of the SIPS 2030, supporting enterprises and the wider innovation community. She pushed significant legislative and policy reforms to the IP regime and continued efforts in international engagement with IP offices all over the world on issues relevant to the global IP ecosystem, including emerging issues relating to frontier technologies like Artificial Intelligence. She also led Singapore's delegations in treaty negotiations, contributing to the adoption of two new World Intellectual Property Organization (WIPO) treaties.

IPOS thanks Dr Stanley Lai, SC and Mrs Rena Lee for their steadfast leadership and contributions to IPOS and Singapore's innovation landscape.

BOARD OF DIRECTORS AT IPOB



Dr Stanley LAI, SC

Partner, Head of Intellectual Property Practice and Co-Head of Cybersecurity & Data Protection Practice
Allen & Gledhill LLP

Chairman



Mr Nicky TAN

Chief Executive Officer
nTan Corporate Advisory Pte Ltd

Deputy Chairman
(Chairman from 1 April 2025)

Mr Harsha BASNAYAKE

Global Managing Partner, Business Administration and Risk
Ernst & Young

Mr Edgar HARDLESS

Chief Executive Officer
Singtel Innov8

Dr LIM Jui

Chief Executive Officer
Singapore Innovate Pte Ltd

Mr Ted TAN

Enterprise Fellow
Enterprise Singapore

Mrs Rena LEE

Chief Executive
Intellectual Property
Office of Singapore
(1 April 2024 to
28 February 2025)

Ms Usha CHANDRADAS

Co-Founder
(Plu)ral Art LLP

Professor Susanna LEONG

Vice Provost,
Masters' Programmes and
Lifelong Education and
Dean, School of Continuing and
Lifelong Education
National University of Singapore

Mr Oliver TAN

Co-Founder and
Chief Executive Officer
ViSenze Pte Ltd

Ms Lorraine TAY

Head of Intellectual
Property Group
Bird & Bird ATMD LLP

Mr TAN Kong Hwee

Chief Executive
Intellectual Property
Office of Singapore
(from 1 March 2025)

Ms Charlene CHANG

Deputy Secretary (Development)
Ministry of Law

Mr LIM Der Shing

Co-Founder and Partner
AngelCentral Pte Ltd

Mr TAN Pei-En

Senior Director (Governance
and Government Data)
*Ministry of Digital Development
and Information*

Assistant Chief Executive
(Data & AI)
Government Technology Office

Ms Winnie THAM

Co-Founder and Director
Amica Law LLC



SENIOR MANAGEMENT AND HEADS OF DEPARTMENTS



Mrs Rena LEE

Chief Executive / Registrar
Intellectual Property Office
of Singapore (IPOS)
(till 28 February 2025)



Mr TAN Kong Hwee

Chief Executive / Registrar
Intellectual Property Office
of Singapore (IPOS)
(from 1 March 2025)

Dr Bernard ONG

Assistant Chief Executive
(Policy & Engagement)

Mr WOO Yew Chung

Assistant Chief Executive
(Corporate)

Mr KOK Kitt-Wai

Managing Director
IPOS International

Mr Bryan YIP

Group Director
Registries

Mr CHEW Chin Yao

Director
Information Technology

Mr FU Zhikang

Director
IP Strategy Solutions,
IPOS International

Ms Trina HA

Director
Legal

Mr Alvin HANG

Director
Media & Communications

Mr Eric KHOO

Deputy Director
Business Development
(Enterprise Engagement),
IPOS International

Ms Lily LEE

Deputy Director
Partnership & Programme

Mr Mark LIM

Director
Hearings & Mediation

Ms LIM Yueh Ping

Deputy Director
Corporate Planning
and Support
(Human Resources),
IPOS International

Mr NG Kai Quan

Deputy Director
Knowledge &
Workspace

Mr William NG

Director
Finance

Ms ONG Lay See

Director
Human Capital

Ms Tracey SOON

Director
Corporate Planning
& Support,
IPOS International

Mr Benjamin TAN

Deputy Director
International
Engagement

Ms Isabelle TAN

Director
Registries of Trade Marks
& Geographical Indications

Ms Manda TAY

Director
Strategic Planning
& Policy

Ms Carol WONG

Head
Internal Audit

Ms Sharmaine WU

Director
Registries of Patents,
Designs & Plant Varieties

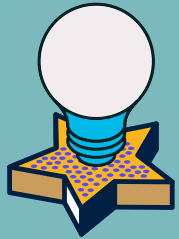
Mr Alfred YIP

Director
Patent Search,
Examination & Analytics,
IPOS International



CORPORATE PROFILE

IPOS helps businesses use intellectual property (IP) and intangible assets (IA) to grow. We are committed to building Singapore into an international hub for IA and IP to drive Singapore's future growth. We are a government agency under the Ministry of Law.



OUR VISION

A Singapore where innovative enterprises use IA to grow.



OUR MISSION

We use our IP expertise and networks to drive Singapore's future growth.



OUR VALUES

Integrity, Professionalism,
Teamwork, People-focused.



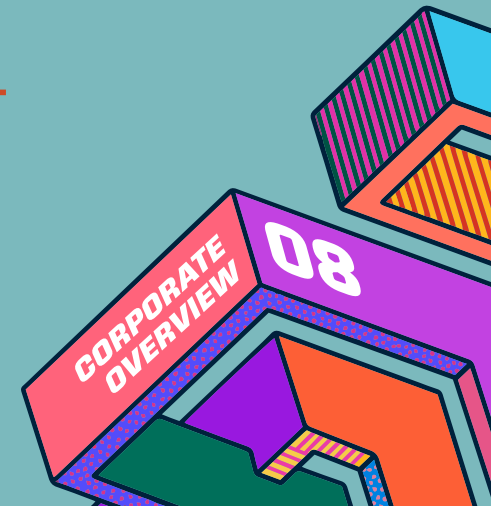
OUR CORPORATE TAGLINE

Ideas Today.
Assets Tomorrow.



OUR SUBSIDIARY - IPOS INTERNATIONAL

IPOS INTERNATIONAL is a wholly owned subsidiary of IPOS, housing over 100 IP experts in areas such as IP strategy and management, patent search and analysis, and IP education and training.



LIFE AT IPOS

IPOS DINNER & DANCE (D&D)

IPOS held its D&D in December 2024 at Parkroyal on Beach Road. Themed "The Reel Life", IPOSians enjoyed becoming their favourite stars for the night, dressing up as movie and on-screen characters.



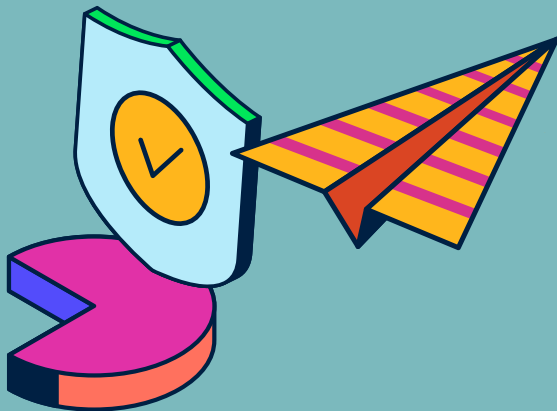
CORPORATE
OVERVIEW

09

LIFE AT IPOS

FOOD DONATION DRIVE

As part of our SG60 celebrations and to ensure that we are prepared and ready for disruptions, IPOS took part in Exercise SG Ready by organising a food donation drive for Food from the Heart to assist those in need, in response to a simulated power disruption that affects food supply chains.



CORPORATE
OVERVIEW

10

LIFE AT IPOS

CHINESE NEW YEAR REUNION LUNCH AT CAREELDERLY @ GOLDEN GINGER ACTIVE AGING CENTRE

IPOS Cares partnered with CareElderly @ Golden Ginger Active Aging Centre to host a Chinese New Year reunion lunch for the elderly in January 2025. The day was filled with lively activities, heartfelt interactions, and the festive spirit everyone brought to the centre. The elderly left with warm memories, smiles on their faces, and goodie bags filled with Chinese New Year treats.

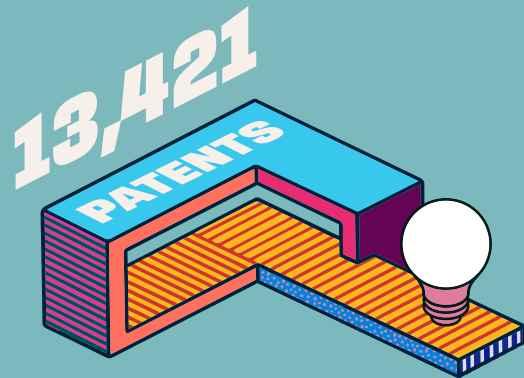


CORPORATE
OVERVIEW

11

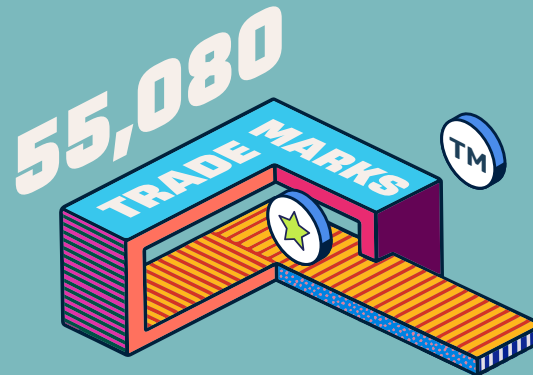
SINGAPORE IP FILINGS

TOP IP FILINGS



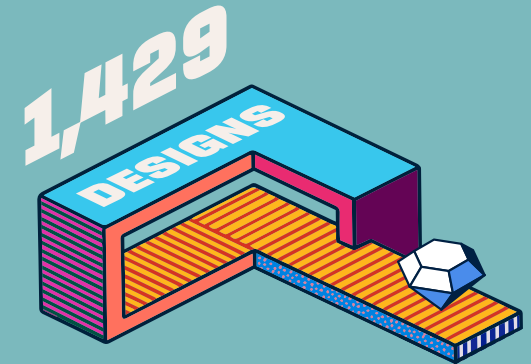
TOP 5 COUNTRIES

4,009 UNITED STATES OF AMERICA	2,017 CHINA
1,898 SINGAPORE	1,608 JAPAN
482 GERMANY	



TOP 5 COUNTRIES

14,374 SINGAPORE	9,358 CHINA
6,212 UNITED STATES OF AMERICA	3,981 JAPAN
2,146 REPUBLIC OF KOREA	

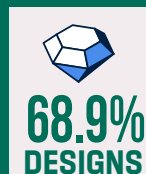
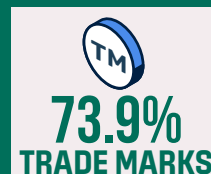
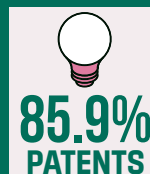


TOP 5 COUNTRIES

444 SINGAPORE	242 UNITED STATES OF AMERICA
212 CHINA	105 JAPAN
90 SWITZERLAND	

SINGAPORE AS A GLOBAL IP HUB

Foreign innovators and enterprises continued to account for the bulk of IP filings in Singapore.



GLOBAL INNOVATION INDEX (GII)

SINGAPORE

moved up a notch to

4th in its ranking in the annual Global Innovation Index (GII), the highest in over a decade while retaining the top spot in the South-east Asia, East Asia and Oceania (SEA0) region.



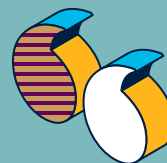
The GI I is a global ranking of the world's most innovative economies and published by the World Intellectual Property Organization. This year, the index used 78 indicators to track innovation trends in 133 economies.

Singapore topped 14 out of 78 indicators (up from 11), including government effectiveness, information and communications technology (ICT) access, unicorn valuations and venture capital (VC).

The ranking is based on two broad areas: innovation inputs and outputs. Innovation inputs refer to factors that enable innovative activities while innovation outputs refer to the actual results of innovative activity in an economy.

Singapore retained its top rank in innovation inputs, seeing significant shifts in sub-component indicators under Human Capital & Research and Business Sophistication - 'Education' improved by 7 positions (39th) and 'Innovation linkages' improved by 5 positions (7th) respectively.

Explore Singapore's performance over the past 10 years and across 132 countries in our interactive dashboard [here](#).



We are encouraged by the steady progress in Singapore's journey as a global innovation hub, which is the result of joint efforts over the years across government, research, and business sectors to support innovation growth. The Singapore IP Strategy 2030 aims to continue broadening the scope of IP to the larger economy, into areas such as IP financing and commercialisation, to keep us on an innovation and business growth trajectory.

Mrs Rena Lee,
IPOS Chief Executive



ENHANCING GLOBAL IP COOPERATION





*The global intellectual property (IP)
community concluded*

TWO MILESTONE IP TREATIES, *reaffirming the value of* **MULTILATERALISM** *and the importance of global collaboration.*

WIPO TREATY ON INTELLECTUAL PROPERTY, GENETIC RESOURCES AND ASSOCIATED TRADITIONAL KNOWLEDGE

On 24 May 2024, the World Intellectual Property Organization (WIPO) approved a treaty that will require patent applicants to disclose if their inventions are based on genetic resources or traditional knowledge of indigenous peoples. This landmark treaty is the conclusion of over 25 years of negotiations at WIPO, with Singapore playing an important bridge-building role throughout the negotiations to ensure a balanced treaty that is practical and implementable, including a clear and specific scope of disclosure. Find out more about the treaty [here](#).

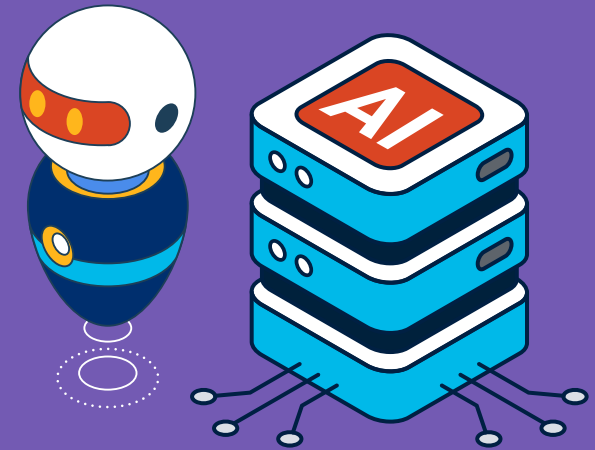
RIYADH DESIGN LAW TREATY

WIPO Member States reached agreement on 22 November 2024 on the new Riyadh Design Law Treaty (RDLT). This agreement is a game changer for designers as it will streamline, standardise and update the international design protection system, allowing creators and designers to better protect their designs and move them across borders.

This is another landmark achievement that affirms the value of multilateralism amid global challenges. We are proud that our Chief Executive Mrs Rena Lee and the Singapore delegation were part of finalising the RDLT, which will go towards enabling designers to better protect their creations, harness the power of their innovation, and grow. We look forward to our journey together with all member states to empower even more innovators around the world. Find out more about the treaty [here](#).



AI, NFTS AND CRYPTOCURRENCY - HOW ARE THEY SHAPING AND BEING SHAPED BY IP AND DISPUTE RESOLUTION?



In conjunction with Greenberg Traurig LLP, the WIPO Arbitration and Mediation Center Singapore Office, and Penn State Dickinson Law, IPOS hosted a series of seminars in the United States (US) on 3 and 6 March 2025.

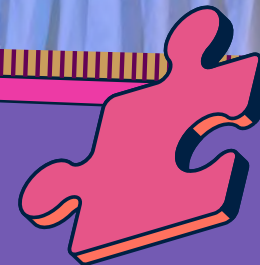
Drawing close to 900 registrants, this cross-border collaboration brought together global intellectual property (IP) and legal experts from Singapore and the US to discuss how IP and dispute resolution is shaping, and being shaped by, emerging technologies such as artificial intelligence (AI), standard essential patents (SEPs), non-fungible tokens (NFTs), and cryptocurrency.

Featuring keynote speeches from WIPO Director General Daren Tang, and then-Minister for Community, Culture and Youth and Second Minister for Law Mr Edwin Tong SC, participants gained insights on emerging trends and best practices amid the evolving challenges frontier tech brings.



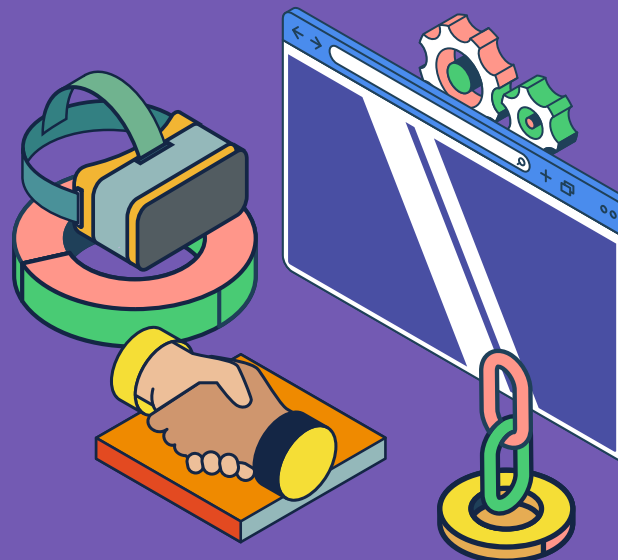
GLOBAL KNOWLEDGE EXCHANGE - FEDERAL CIRCUIT BAR ASSOCIATION® [FCBA] GLOBAL SERIES 2024

The Federal Circuit Bar Association® (FCBA) Global Series was held for the first time in Singapore in October 2024. Part of an ongoing dialogue addressing emerging global challenges, it was an excellent opportunity for IP professionals in the US, Singapore and around the world to network and learn from one another, with panel discussions covering topics on intellectual property (IP) dispute resolution, Patent Office Perspectives, IP Treaty and International Trade Trends, and Patentable Subject Matter. IPOS was a sponsor for the FCBA Global Series Reception at the Supreme Court (SG Courts), and we thank FCBA for holding this important event in Singapore.



CUTTING-EDGE TECHNOLOGY RAISES THE BAR FOR INTERNATIONAL DISPUTE RESOLUTION

Together with Maxwell Chambers, IPOS welcomed distinguished judges and guests at the Maxwell Chambers Open House on 29 August 2024 to discover the cutting-edge technology in our hearing services, including the Maxwell Visualiser (3D holographic TV display), VR headset, wide-screen virtual display setup, and Maxwell Onsite (drone service) to bring intellectual property (IP) and tech dispute resolution hearings in Singapore to the next level.



THIRD BELT AND ROAD HIGH-LEVEL CONFERENCE ON INTELLECTUAL PROPERTY IN BEIJING

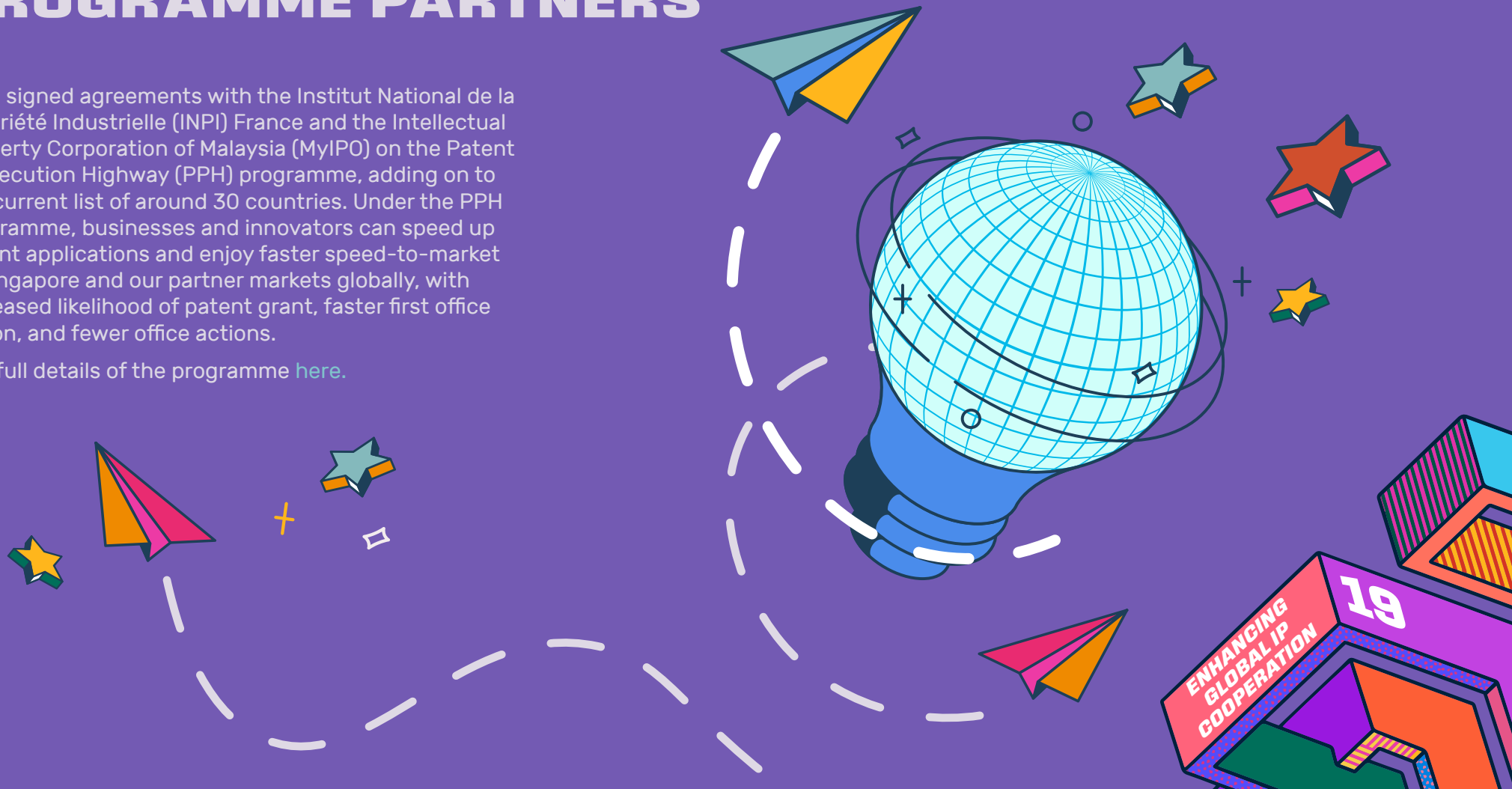
In September 2024, IPOS participated in the Third Belt and Road High-Level Conference on Intellectual Property in Beijing, where IPOS Chief Executive Rena Lee joined the panel discussion on enhancing product value through IP and accelerating its commercialisation through IP financing. She acknowledged the lessons learned from Singapore's IP financing journey, exchanged insights with fellow panellists, and shared Singapore's plans to continue engaging industry partners and empower more enterprises to unlock value from their intangible assets. The Belt and Road High-Level Conference on IP brings together many countries and IP ecosystem stakeholders at the global level, and IPOS is glad to have participated in all the three editions of the Conference. This is a part of our strong and longstanding IP partnership with China and especially important as we look at broader IP issues beyond protection, such as commercialisation and financing.



FASTER SPEED-TO-MARKET IN SINGAPORE AND INTERNATIONALLY WITH MORE PATENT PROSECUTION HIGHWAY (PPH) PROGRAMME PARTNERS

IPOS signed agreements with the Institut National de la Propriété Industrielle (INPI) France and the Intellectual Property Corporation of Malaysia (MyIPO) on the Patent Prosecution Highway (PPH) programme, adding on to the current list of around 30 countries. Under the PPH programme, businesses and innovators can speed up patent applications and enjoy faster speed-to-market in Singapore and our partner markets globally, with increased likelihood of patent grant, faster first office action, and fewer office actions.

See full details of the programme [here](#).



SINGAPORE AND BRAZIL ROLL OUT IP BUSINESS GUIDES IN PORTUGUESE TO REACH MORE BUSINESSES

IPOS and Instituto Nacional da Propriedade Industrial (INPI) Brazil signed a new 5-year cooperation Memorandum of Understanding (MoU) that will benefit Brazilian and Singaporean innovators and businesses. A key initiative was the launch of business guides in Portuguese to reach out to the more than 265 million Portuguese speakers globally.



TRILATERAL TRADE MARK EXAMINER EXCHANGE PROGRAMME WITH NEW ZEALAND AND AUSTRALIA

IPOS participated in the trilateral examiner exchange programme with the IP offices of New Zealand (IPONZ) and Australia (IPAU). This is part of a broader programme slated to take place over a three-year period (2024-2026), with each IP office taking turns to host two officers each year to exchange knowledge on trade mark examination practices, operational matters, recruitment and training strategies as well as operational enhancements and digital solutions. During the exchange which took place at the host office of IPONZ in June, the three offices collectively shared about their specific trade mark filing systems and office tools.



SWITZERLAND & SINGAPORE'S EMERGING IP-DLT REVOLUTION: AN INTRODUCTION

Blockchain, or distributed ledger technology (DLT), has changed the way we transact and secure data. To learn more about the intersection of blockchain and intellectual property (IP), and its impact on IP protection, management, and commercialisation, IPOS published a joint chapter with the Swiss Federal Institute of Intellectual Property (IPI) capturing the key findings and reflections of our joint study, "Where Blockchain meets Intellectual Property". IPOS hopes that findings from this joint effort will enhance collaboration between blockchain and IP stakeholders and pave the way for more international partnerships between IP offices and emerging tech.

See the joint chapter [here](#) and the joint study [here](#).



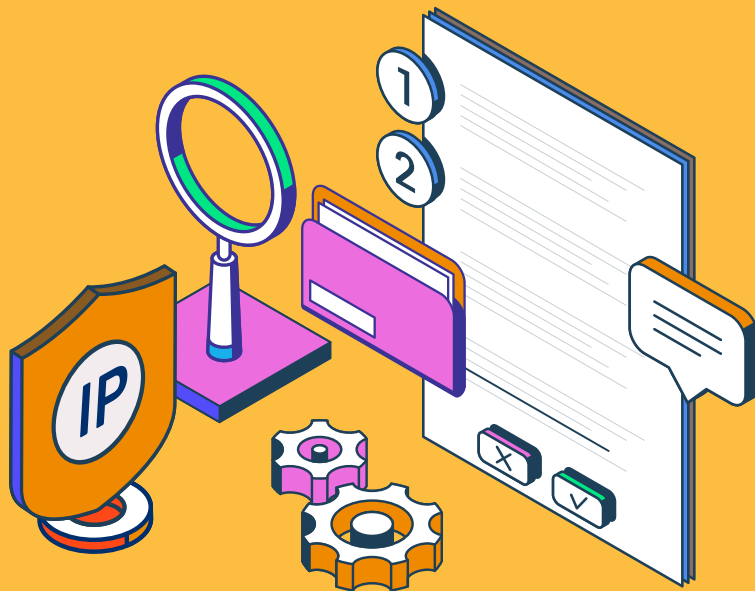
STRENGTHENING ASEAN IP COOPERATION



ENHANCED MEDIATION OPTIONS FOR BUSINESSES IN ASEAN

In July 2023, WIPO and IPOS introduced the [WIPO-Singapore Association of Southeast Asian Nations \(ASEAN\) Mediation Programme \(AMP\)](#) to offer a faster, cost-effective mediation option that preserves business relations. AMP provides funding for IP disputes or commercial contract negotiations involving at least one ASEAN party which are mediated at the WIPO Arbitration and Mediation Center Singapore Office. Following the conclusion of AMP on 31 December 2024, WIPO and IPOS now offer AMP+, which offers new features such as allowing parties to appoint a mediator based in any ASEAN member state who speaks their preferred language.

More details can be found [here](#).



FASTER IP PROTECTION IN ASEAN WITH NEW COLLABORATIONS

A new Collaborative Search and Examination (CS&E) programme between IPOS and Indonesia's Directorate General of Intellectual Property (DGIP) was launched on 2 January 2025. Offering businesses an accelerated patent search and examination process for patent applications filed in either country, this two-year pilot programme complements IPOS' existing collaboration with IP Viet Nam. Find out more details about the CS&E programme [here](#).

IPOS also renewed our Memorandum of Understanding (MoU) with Cambodia's Ministry of Industry, Science, Technology & Innovation (MISTI), which includes joint efforts on patent and design re-registration programmes to accelerate IP protection and enable innovators and businesses to leverage their IP for growth. Learn more about this programme [here](#).



SHOWCASING ASEAN AT THE 65TH WIPO GENERAL ASSEMBLIES

The Creative, Sustainable ASEAN showcase was held alongside the 65th WIPO General Assemblies in Geneva from 9 to 17 July 2024. Serving as a platform to showcase intellectual property products and promote creative industries from the ASEAN region, a modern, creative interpretation of Singapore's national heritage was showcased through five unique local brands: Bynd Artisan, YeoMama Batik, K.BLU, Onlewo, and Talking Toes. Their brand stories highlight the importance of creativity, IP protection and innovation for growth.



ASEAN PATENT EXAMINERS CONNECT AT SINGAPORE PATENT EXAMINER EXCHANGE & DEVELOPMENT [SPEED] FELLOWSHIP

Aimed to cultivate a stronger and more connected patent examiners community across the region, the 3rd edition of the Singapore Patent Examiner Exchange & Development (SPEED) Fellowship was back in Singapore from 19 August to 13 September 2024. Fellows from Cambodia, Laos, Indonesia, and Vietnam exchanged insights to enhance their patent examination skills. The SPEED Fellowship was made possible by the ASEAN IP community's support and participation, and IPOS looks forward to future collaborations with the speakers, experts, and industry partners.



CO-CREATING **TOMORROW**



2024 MARKED A YEAR WHERE IPOs

*worked with many partners to co-create **IP events, policies, studies, products and services** that benefit enterprises and creators.*

GREENING OUR FUTURE WITH IP

To bring home the message that intellectual property (IP) helps drive sustainable development in Singapore, IPOs, in partnership with the Ministry of Sustainability and the Environment (MSE), the Ministry of Culture, Community and Youth (MCCY), the National Youth Council (NYC) Singapore, TikTok, the World Intellectual Property Organization (WIPO), and the Ministry of Law, commemorated World IP Day 2024 with a fully online celebration that:



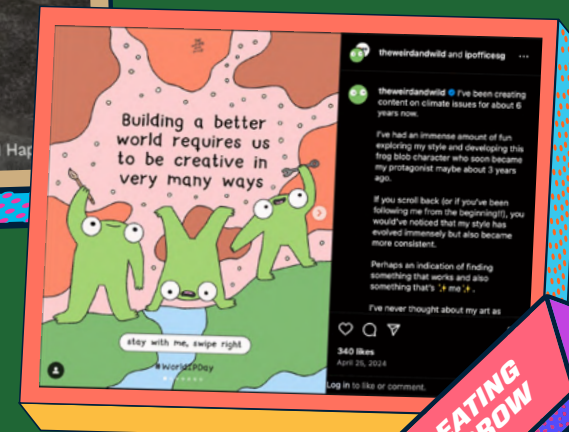
showcased how local companies use IP to power their green products and services. Their stories were told through a digital showcase. Read their stories [here](#).



brought the community together during an on-site tour to a unique HDB rooftop agritech solar living lab in Yuhua. We invited several content creators to take a peek into many interesting green technologies right in the heartlands. Read more [here](#).



highlighted the role of IP in encouraging innovation and creativity as shared by then-Minister for Home Affairs and Minister for Law Mr K Shanmugam SC. Read his message [here](#).



CO-CREATING
TOMORROW

27

GROWING IMPORTANCE OF SUSTAINABILITY-RELATED BUSINESSES IN SINGAPORE & ASEAN



An IPOS study revealed that the number of green or sustainability-related trade mark filings increased steadily in the last decade (2014 – 2023), at almost three times the growth rate of total trade mark filings in Singapore. Titled the “Singapore Green Trade Marks Study”, it further revealed that more than half of these green trade marks were for innovations related to ‘Pollution control’, ‘Transportation’ and ‘Energy production’. Read the full study [here](#).

Another study by IPOS’ subsidiary, IPOS International, also revealed that there was a record high of 54,000 patent applications for green solutions in Southeast Asia in 2022, particularly in key sustainability areas such as digital technologies that improve connectivity and enhance urban efficiency. The report, titled “Southeast Asia Patent Landscape: Driving Sustainable Development Goals through Technological Innovation”, was produced in conjunction with World IP Day 2024. Read the full report [here](#).

Originally piloted for artificial intelligence (AI) patents, the interactive Tech Insights through Patents (TIP) tool by IPOS International was expanded in 2024 to include Green Technologies to help innovators understand patenting trends in a range of green sectors from renewable energy to sustainable food. An easy-to-navigate interface allows them to keep abreast of technological advances and uncover hidden intelligence, enabling them to tap on the growing sustainability market. Access the TIP tool [here](#).

¹Green trade marks are defined as trade marks with at least one green term in their Goods & Services specifications. The classification is done based on the green expressions and methodology used by EUIPO’s Green EU Trade marks study 2021 and 2023.



IP WEEK @ SG

Singapore's premier global IP event IP Week @ SG 2024 saw over 5,000 participants from over 40 countries involved in plenary discussions, meetings and associated events.

Covering a wide range of topics from IP to business, legal, finance and technology, the event also served as a melting pot where the global IP and business community came together to network.

This was the first time the event was organised in conjunction with the Singapore Convention Week 2024, a signature event focusing on dispute resolution, arbitration, mediation and litigation. IPOS also co-organised joint panel sessions with the Institute of Valuers and Appraisers, Singapore (IVAS) and the International Valuation Standards Council (IVSC) for the first time as part of IP Week @ SG 2024 and the IVAS-IVSC Business Valuation Conference 2024, highlighting the relevance of IP across various sectors.



Intangible assets valuation takes centre stage in a fireside chat with Daren Tang, Director General of the World Intellectual Property Organization (WIPO) and Mrs Lim Hwee Hua, Chair of the International Valuation Standards Council (IVSC)



**By working together –
sharing knowledge,
fostering collaboration,
overall supporting innovation –
we can collectively advance the
IP ecosystem to address global
challenges and build a stronger,
more innovative and more
effective IP system for everyone.**



Opening address by Guest-of-Honour, Mr Edwin Tong SC, then-Minister for Community, Culture and Youth and Second Minister for Law

CO-CREATING
TOMORROW

29

EXPANDED SUPPORT TO BOOST IP CAPABILITY AMONG CREATORS AND ENTERPRISES

IPOS announced several initiatives with its partners to strengthen IP capabilities among businesses, IP professionals, and local creators in Singapore.



Joint efforts with the Visual, Audio, Creative Content Professionals Association (VICPA) to raise IP awareness and proficiency among creators in Singapore



An extended partnership with the Maritime and Port Authority of Singapore (MPA) for three more years to enhance IP capabilities in the maritime sector



Continued IP upskilling initiatives with the World Intellectual Property Organization (WIPO) Academy for businesses and IP professionals in the region over the next five years

CO-CREATING
TOMORROW

30

WIPO-IPOS IP FOR INNOVATION AWARDS

The WIPO-IPOS IP for Innovation Awards 2024 were presented at IP Week @ SG 2024 to companies that achieved outstanding growth with their intangible assets and intellectual property (IP).

WINNERS

- 🏆 Nanofilm Technologies International Ltd
- 🏆 Hegen
- 🏆 OTSAW Digital
- 🏆 Zero-Error Systems
- 🏆 Smith & Nephew Asia Pacific



WIPO National Award for Enterprises Winner
Nanofilm Technologies International Ltd



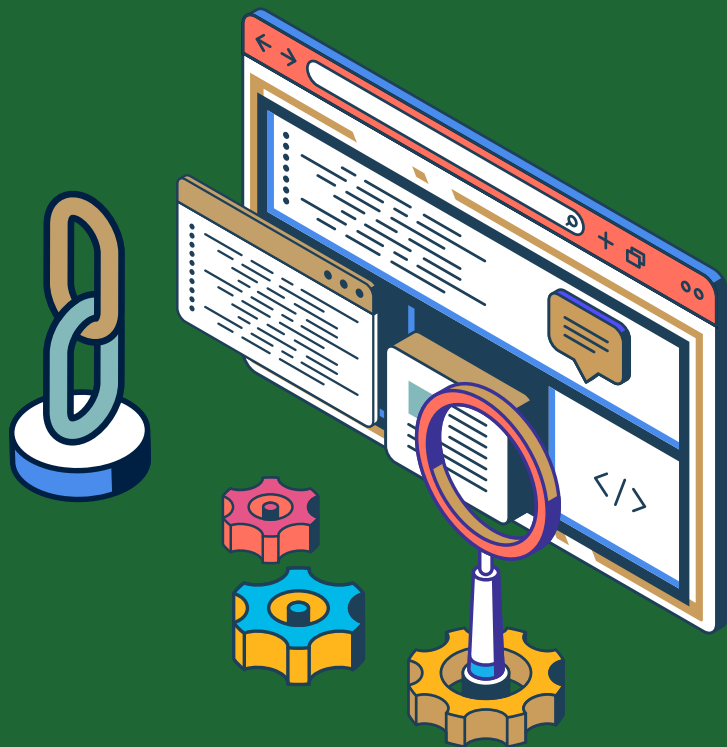
WIPO National Award for WIPO Users Winner
Smith & Nephew Asia Pacific

CO-CREATING
TOMORROW

31

ONLINE RESOURCE TO HELP COMPANIES FIND IP SUPPORT - GOBUSINESS IP GROW

Developed in collaboration with the Ministry of Trade and Industry (MTI), Government Technology Agency (GovTech), IPOS, and IPOS International, in support of the Singapore IP Strategy 2030, GoBusiness IP Grow is an online IP services marketplace that connects enterprises with IP solutions. Companies can find and connect with IP service providers and get free online advice on identifying IP needs using an e-advisor tool.



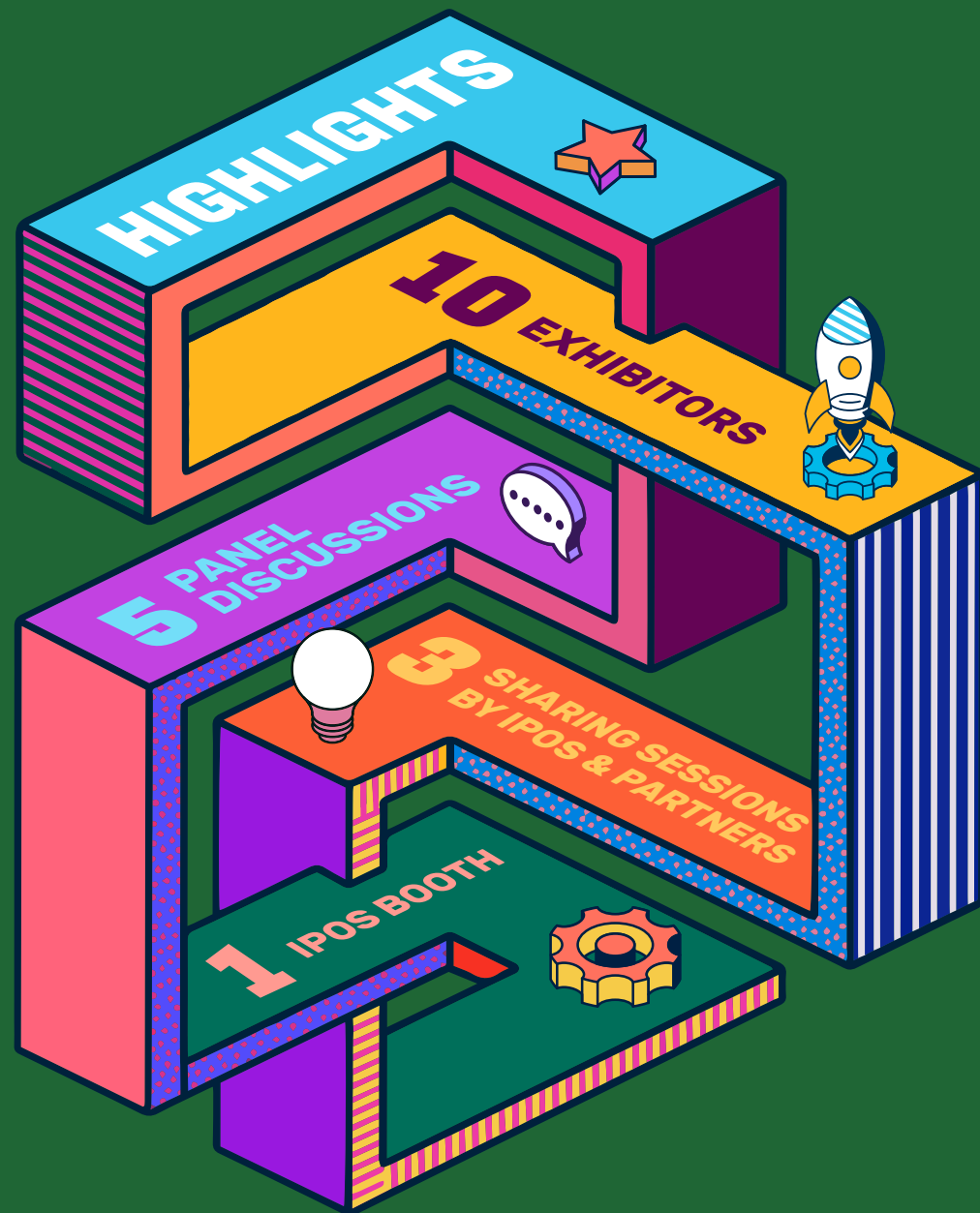
*75 onsite meetings were facilitated
via the GoBusiness IP Grow platform
at IP Week @ SG 2024*

**CO-CREATING
TOMORROW**

32

IP MARKETPLACE

Our networking and exhibition hall, **IP Marketplace**, returned after 2 years in a physical format.



Sharing of IP journeys and expert insights during panel discussions

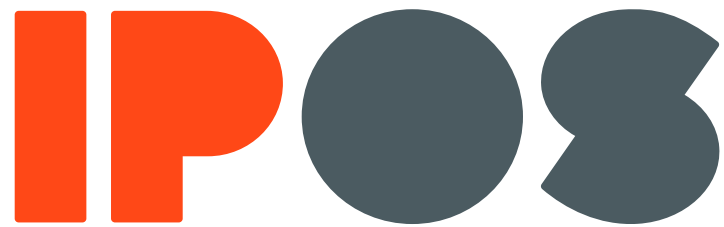


Dedicated 'IP Awards Hall of Fame' section at IPOS' Booth



'Creators @ Play' display at IPOS' Booth featuring local brands





INTELLECTUAL PROPERTY
OFFICE OF SINGAPORE

